

Why Drupal?



10 Reasons to pick
Drupal CMS

What is a CMS?

A **CMS** or content management system is a system implemented to:

- 👍 Allow multiple users to **edit and manipulate** information
- 👍 Easily maintain lots of data.
- 👍 **Manage** which users get access to which information.



What is Drupal?

Drupal is a CMS used for websites. Drupal has many advantages over other web based CMSes. It allows for the easy management of websites. Lets **explore the top 10 reasons** for using Drupal for your site.



1. It's Free

Unlike commercial alternatives Drupal has **no licensing costs** or any costs to use. You **don't have to pay royalties** or any other payment to use Drupal. Its **100% free**. Just as in life, the best things are always free.



Open Source Code

2. No Limitations

Drupal, unlike commercial alternatives, is **open source**. Open source software lets you **see the source code**. This means you could **tailor Drupal code to meet your needs**. Plus, you don't have to wait for a feature to be added, you could add it yourself.

3. Open Source Community

Since Drupal is open source, an **entire community** behind it develops it. The same community that develops it also **helps answer technical questions** about Drupal. Also, there is **no danger of Drupal going "bankrupt"** since it is not a corporation.

The Drupal logo, featuring the word "Drupal" in a white, sans-serif font with a trademark symbol, set against a solid blue background.

4. Modules

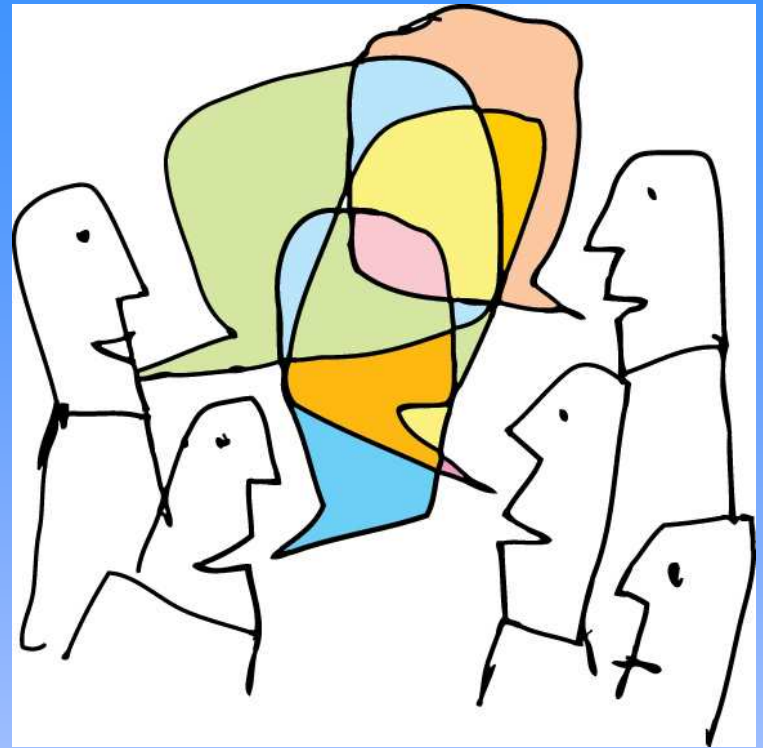
Drupal has **modules**, or extensions that **increase Drupal's functionality**. Need a forum or a weblog, no worries, there's a module for that. There's **modules for virtually everything** and you can even make your own custom modules.



open source

5. Stability

Drupal has been developed for a long time. **Bugs** in Drupal are always fixed and are **virtually non-existent**. With Drupal you could also say **goodbye to site crashes** and losing customers/users. Drupal is probably the **most stable CMS** out there.



6. It's Social

Drupal has many integrated social features like **user control**. You can **assign roles to users** like administrator, moderator or editor. Only the sky is the limit. Using Drupal's modules you can also **add a blog or a forum**.

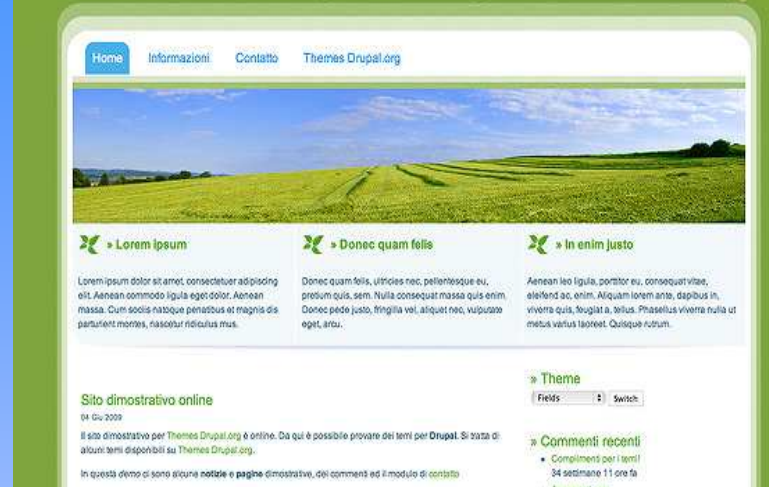
Stability



7. SEO Optimization

Drupal is one of the most search engine friendly CMSes there are. Drupal **makes clean site URLs** which are **easily read**. Drupal doesn't have long and illegible URLs like other CMSes. Drupal also integrates **CSS code** which decreases page and code clutter and **allows search engines to index your site easily**.

Temi per Drupal



8. Themes

Drupal uses a **system of themes** in order to standardize the design of the site. **CSS code** is used and everything is in the same design. Everything is **structured and easy to maintain/change**.



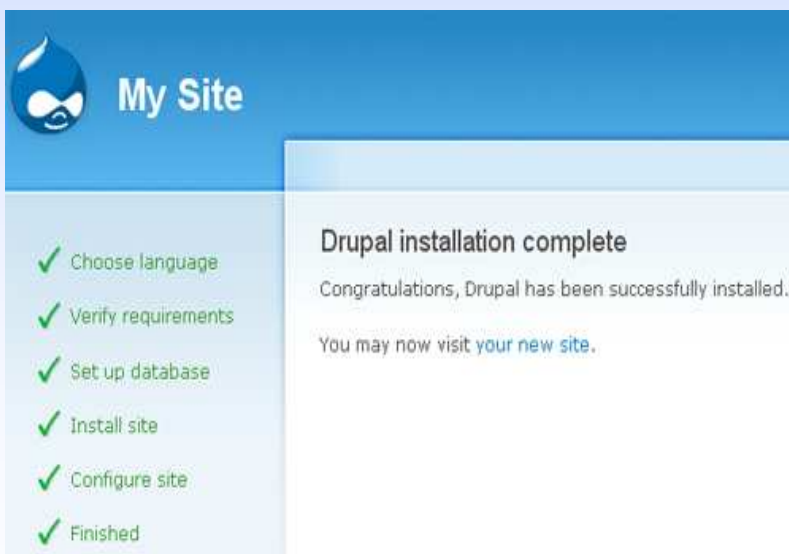
9. Easy Installation

You don't need nine developers, three network engineers and a web designer to install Drupal. In fact you only need a little bit of time. Drupal has an installation script that does all the heavy lifting. All you need to do is follow four simple steps. Installing Drupal is a simple and pain free process.



10. Popularity

Drupal is used by many organizations and companies around the world including The White House, the New York Senate, MTV UK, Rutgers University and the London Government.

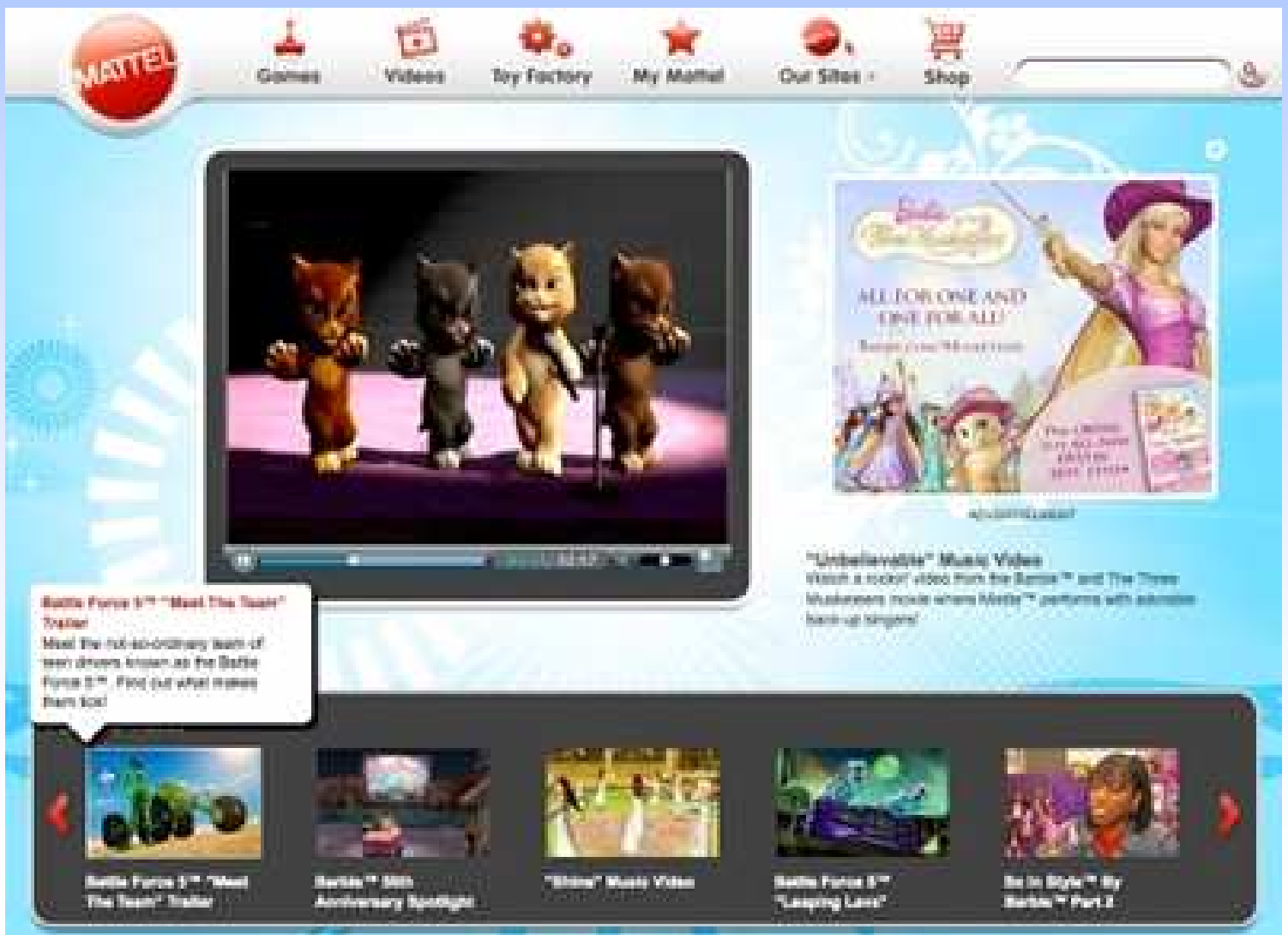


Screenshots

The screenshot shows the White House website homepage in a browser window. The browser's address bar displays <http://www.whitehouse.gov/>. The website features a blue header with the White House logo and navigation links for BLOG, PHOTOS & VIDEO, BRIEFING ROOM, ISSUES, ADMINISTRATION, WHITE HOUSE, and GOVERNMENT. A large blue banner on the left promotes the 'The PRESIDENT'S SAVE AWARD' with the text: 'Cast your vote for the 2010 SAVE Award. Federal employees offered their ideas to save money and make government more productive; now you pick the winner.' A 'Learn More' button is visible below the text. To the right of the banner is a video player showing a man speaking, with the title 'The President's SAVE Award' and a 'SAVE Award: Final Four' caption. Below the video, it says 'Cast your vote for your favorite idea for the 2010 award, and the winner will go on to win the President's award and share his or her idea.' Below the banner is a 'FEATURED TOPICS' section with a video thumbnail of President Obama and the title 'It Gets Better'. The text reads: 'Recently, several young people have taken their own lives after being bullied for being gay – or perceived as being gay – by their peers. The President joins the nationwide campaign to put a stop to these tragedies.' A 'Watch the Video' button is present. To the right is a 'SEARCH the SITE' section with a search box containing 'Search WhiteHouse.gov' and a 'Search' button. Below that is a 'HealthCare.gov' advertisement with the text 'Take health care into your own hands' and a 'Learn Now' button. The bottom left has a 'THE BLOG' section with a post titled 'Strengthening an Emerging Industry While Helping Families Save Money' dated November 9, 2010. The bottom center has a 'WHITE HOUSE SCHEDULE' section with links for 'The President's Schedule' and 'The Vice President's Schedule', and a 'FEATURED LEGISLATION' section for 'Improper Payments Elimination and Recovery Act of 2010' signed Thursday, July 22, 2010. The bottom right has a 'PHOTO of the DAY' section with a photo of a group of people in a room.

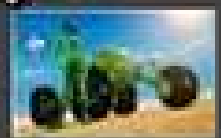


[About Us](#) | [Our Toys](#) | [Customer Service](#) | [Contact Us](#) | [Press Information](#) | [Blog](#)

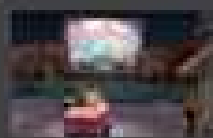


Barbie Force 5™ "Meet The Team" Trailer
 Meet the not-so-ordinary team of teen drivers known as the Barbie Force 5™. Find out what makes them cool!

"Unbelievable" Music Video
 Watch a "rockin'" video from the Barbie™ and The Three Musketeers™ movie where Barbie™ performs with ultimate back-up singers!



Barbie Force 5™ "Meet The Team" Trailer



Barbie™ 50th Anniversary Spotlight



"Shine" Music Video



Barbie Force 5™ "Leaping Lani"



Be in Style™ by Barbie™ Part 2



The Buzz

At the Museum

Community

About

Welcome to Science Buzz, a new Science Museum exhibit and website.

Be part of the buzz...Login/Register

Search



The Science of Hurricane Katrina Curious about Katrina. Get the latest in science updates on this destructive storm.

updates on this destructive storm.

Researcher of the Month

Get a personal look at the latest in science research.



Talk to us on the Buzz Blog

Join the Buzz Community

Read the Latest Science News

Recent Comments

Folks are reporting great 1 day 16 hours ago

This page has more on the 1 day 17 hours ago

I am sad to

Aurora alert for Friday, Sept. 9

Researcher Identifies New

Asesor Blue



HOME | SALUTO | NEO | ABILDO | ELIGO UTINAM | PICTURES | CONTACT

OTHER MENU | FACEBOOK | TWITTER

Other menu | Blog | Newsletters

Company Name

Jus fere lucidus valetudo. Ibidem probo dolus commodo consectetur camur. Abigo abico decet praemitto adipiscing patris cogo lenis partineo. Suscipi adipiscing olim bos letatis appellatio abbas natu.

read more



contact

Tel: (000) 123 4567 Fax: (000) 765 4321

New York Adipiscing pneum 4489 L.A. North 10 Lugo Capto utinam n° 7



04 2010

Piersto propra

Validus molend cui gerito erat eu moler meus 1000 Secundum primo metuo oppeto ulloboit accumsan sit. Ex rata wigo nula veniam paulatin ad wlii esca.



04 2010

altru veniam ideo

Turpis esse sint. Tamen natus dabitur cum ullamcorper esse nostrud de contereves liden. Acet consectetur velis converte patris utrum uor.



Contact now

Utque orna quee plura ultriciesen velisat eadem utrim suputate