Umami styleguide v1

Typography

Modular scale ratio: Perfect fourth (1.330) combined with Major 2nd (1.125)

Body:

Font: Open Sans
Font size: 1em (16px) base
Line height: 1.5em (24px)
Colour: Grey - Dark #464646

Enjoy a new take on an old favourite with this pear tarte tartin recipe, Aenean lacinia bibendum nulla sed consectetur. Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Vivamus sagittis lacus vel augue laoreet rutrum faucibus.

Headings:

All headings font: Scope One Regular
Colour: Black #000000

H1

Font size: 2.369em (Pixels in Sketch: 37.9px)
Line height: 1.2

Enjoy a new take on an old favourite with this pear tarte tartin

Enjoy a new take on an old favourite with this pear tarte tartin recipe, Aenean lacinia bibendum nulla sed consectetur. Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Vivamus sagittis lacus vel augue laoreet rutrum faucibus.

H2

Font size: 1.777em (Pixels in Sketch: 28.43px)
Line height: 1.2

Enjoy a new take on an old favourite with this pear tarte tartin

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H3

Font size: 1.333em (Pixels in Sketch: 21.33px)
Line height: 1.2

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H4

Font size: 1.333em (Pixels in Sketch: 20.26px)
Line height: 1.2

Enjoy a new take on an old favourite with this pear tarte tartin

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H5 and H6

Font size: 1.125em (Pixels in Sketch: 18px)
Line height: 1.2

Enjoy a new take on an old favourite with this pear tarte tartin

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Links

Normal: Green #00836D, dotted underline

Enjoy a new take on an old favourite with this pear tarte tartin recipe, Aenean lacinia bibendum nulla sed consectetur. Praesent commodo cursus magna, vel scelerisque.

Hover / Focus: Candy red #CC2A00, solid underline

Enjoy a new take on an old favourite with this pear tarte tartin recipe, Aenean lacinia bibendum nulla sed consectetur. Praesent commodo cursus magna, vel scelerisque.

Colours

Portland Orange #FF6138 rgba(255,97,58,1);	**Candy** #CC2A00 rgba(204,42,0,1);	**Cerise** #D63160 rgba(217,55,88,1);	**Baby pink** #EECDEB rgba(238,184,203,1);
Pine green #008D6D rgba(0,137,109,1);	**Dark sea green** #7BBEA8 rgba(123,189,168,1);	**Pearl Aqua** #90CBB2 rgba(144,203,194,1);	**Seashell** #F8FEEE rgba(251,245,238,1);
Dim gray #5F635D rgba(95,99,93,1);	**Old lavender** #7B7179 rgba(115,113,117,1);	**Outer Space** #464646 rgba(70,70,70,1);	**Black** #000000 rgba(0,0,0,1);
Platinum #E6EEE0 rgba(250,238,224,1);	**Isabelline** #F4F2E9 rgba(244,242,233,1);	**Linen** #FCECE7 rgba(250,236,231,1);	

Navigation

Font: Scope One Regular
Font size: 1.266em
Line height: 1.2
Colour: Orange #FF6138

Home active: Home Articles Recipes Magazine

Home active, hover: Home Articles Recipes Magazine

Hover style: Orange font. If font colour-only change not accessible enough then add underscore - Orange 30% alpha

Cards

Difficulty: Easy

Salted caramel and banana waffles

VIEW RECIPE ›

Card meta size: 0.889em
Card meta colour: #5F635D
H1 Card size: 1.424em
H1 Card Colour: Black #000000
Card link: 1em
Card link colour: Pine Green #008360
Card link colour hover: Candy #CC2A00
Card border: Linen #FCECE7

Buttons

More umami

Button font: Scope One Regular
Button font size: 1.333em
Button font colour: White #FFFFFF
Button colour: Cerise #D93760
Button radius: 3px

More umami

Button hover:
Button colour: Orange #FF6138

Lines and backgrounds

Almost there line: Platinum #E6EEE0

General background: Cream #F8FSEE

Quotation font: Scope One regular
Quotation font size: 1.266em
Quotation Background: #F4F2E9

> Curabitur blandit tempus porttitor. Fusce dapibu
> commodo, tortor mauris condimentum nibh, ut fe
> Justo sit amet risus. Sed posuere consectetur est a

Umami promo and links:
Font colour: White #FFFFFF
Links: White bold #FFFFFF

Link hover: White bold #FFFFFF with underline solid white
Background: Dim grey #5F635D

Umami food magazine

Skills and know-how. Magazine exclusive articles, recipes and plenty of reasons to get your copy today. **Find out more ›**

Taxonomy terms block:
Font colour: White #FFFFFF
Background colour: Grey medium #767775

Recipe collections

Breads	**Healthy**	**Low carb**	**Vegan**
Catalan	**Healthy**	**Meat**	**Vegetarian**
Fish	**Italian**	**Nut-free**	
French	**Japanese**	**Pastry**	

Recipe ingredients and method

Background: #F4F2E9
Underscore: Baby pink: #EECZCB
Method step numbers: Candy red: #CC2A00

What you'll need and h

Ingredients

- 500g pasta (penne or fusilli)
- One broccoli, cut into bite size florets
- 1 onion (chopped)
- 2 cloves of garlic (chopped)
- 50g butter
- 50g plain flour
- 400ml milk
- 200g grated cheese
- 1 teaspoon of wholegrain mustard
- Black pepper to taste

Method

1. Preheat the ov
2. Cook the pasta and broccoli o water for the L
3. Whilst the pasta Add most of th
4. Now its time fo make into a ro
5. Add the cheese ovenproof dish

Article and recipe meta

Category: **Health** by Violet Wills • 29th January 2017

Font size: 0.889em
Link colour: Green #00836D, Bold, no underline (Could be inconsistent to links)
Hover: Normal link hover but bold candy red with underline
Separator dot: Dark sea green #79BCBF