Revisions for *Drupal.org Digital Advertising Policy*

Changes to *Body*

-	`<p><em>Last updated: `**`06 December 2017`**`</em></p>`	+	`<p><em>Last updated: `**`23 May 2018`**`</em></p>`

`<p>`These policies apply to all advertising that may run on the Drupal.org website and all *.drupal.org subsites, and may be amended periodically by the Drupal Association. The Drupal Association will implement, interpret and enforce this Policy in its sole discretion.`</p>`

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+

+ `<p>`This policy complements, but does not supercede, the `<a href="/terms">`Terms of Service`</a>` and `<a href="/policy">`Privacy Policy`</a>`.`</p>`

`<h2 id="product-guidelines">`Advertising Product Guidelines:`</h2>`

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`<ul>`

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`<li>`We use third party ad networks to display advertisements on this Websites and to advertise to certain Drupal.org visitors while they are on other websites. These third parties also may use cookies, web beacons and other automatic collection technologies to collect information about you when you visit this Websites for purposes of determining your preferences in order to deliver interest-based advertising and other targeted content to you.`</li>`

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you or receive from other sources. We do not have access to or control over the automatic collection technologies that these third party advertisers or any third party websites may use, and the information practices of these third party advertisers and third party websites are subject to these parties' respective privacy policies, not this Privacy Policy.

We've partnered with Perfect Audience, a company that specializes in ad retargeting, and offers an audience extension solution called Partner Connect. Partner Connect is a secure, anonymous, non-interruptive way to advertise to Drupal.org visitors. It allows advertisers to programmatically reach the Drupal.org audience while on other websites through Ad Networks and Exchanges. It does not conflict with EU privacy rulings; Advertiser campaigns for Partner Connect can only be geotargeted to the United States and Canada. Drupal.org Users can opt out from Audience Extension retargeting by Perfect Audience either via browser privacy settings or by opting out with Perfect Audience. Note that authenticated users are excluded from this tracking automatically.