Drupal™ ASSOCIATION

Who We Are

The Drupal Association is the fully immersed, non-profit organization that supports the Drupal community with funding, infrastructure, education, promotion, distribution, and communication. Part community organizer, part tech support, part event planner—the list goes on—the Association is a bonafide guardian of the Drupal galaxy.

The Association is funded by memberships, donations, and proceeds from events such as DrupalCon. It then invests those funds into cutting edge resources and energetic people dedicated to supporting and extending the Drupal project and its community.

Supporting the Drupal Association helps Drupal grow.
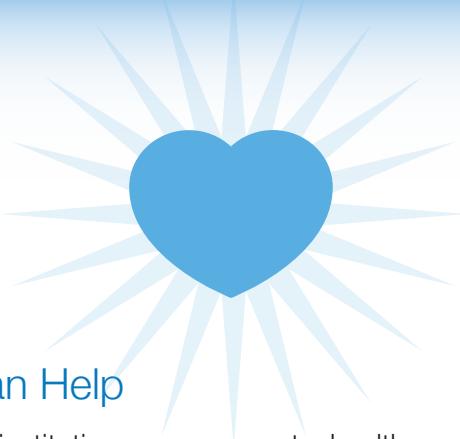
How You Can Help

Higher education institutions, governments, healthcare and multinational enterprise: they all use Drupal because of its scalability, flexibility, and security. It powers sites across all industries, sectors, and verticals. It also integrates seamlessly with major software platforms, like MailChimp, PayPal, Facebook, Twitter, Salesforce, HubSpot, and Marketo.

But the Drupal Association needs your support! To continue growing Drupal in these markets, and to create opportunities for Drupal in emerging ones, we have to fund, energize, and support its community.

Our global focus means there's a breadth of opportunity for you.

1. You can choose from a number of ways to support Drupal; pick what fits best.
2. You can make an impact on a personal, local, regional, or global scale.
3. You can create real return on your investment in the community.

Supporting the Drupal Association means you can enjoy:

- Year-round exposure to the active, growing community
- Credibility within the community and its markets
- Recognition for helping to grow Drupal
- Referral marketing opportunities

Choose Your Opportunity

Your support will help Drupal where help is needed most: keeping Drupal.org running smoothly, and its community growing quickly. Your support will be invested in infrastructure, marketing initiatives, and producing real-world events for supporters just like you.

As we promised, there are a number of great ways to pitch in. Let's count them!

1 Drupal Supporting Partner Program

This partner program gives Drupal-based companies—such as web development agencies and design firms—great visibility as leaders in the Drupal community. Partners receive promotional, networking, talent recruitment, and savings opportunities.

All of the funding from the Supporting Partner Program goes directly to support Drupal.org.

2 Drupal Hosting Supporter Program

Drupal Hosting Supporters are Drupal hosting providers who promote Drupal on their homepage and to their customer base. Supporters apply to join this program to help fund Drupal.org improvements through program fees. In exchange, they receive community recognition and benefits that let them differentiate and promote their services.

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The Drupal Association promotes Hosting Supporters and their services in several ways:

- Logos on Drupal.org and Association.Drupal.org.
- Badges for use on Drupal.org organizational profiles, company websites, and in marketing initiatives.
- Exposure in Drupal e-newsletters, social media channels, and at DrupalCons.
- Discounts on Drupal.org advertisements and DrupalCon sponsorships.
- Priority selection in the Hosting Listings section of the Drupal Marketplace.

3 Drupal Technology Supporter Program

Drupal Technology Supporters are companies who provide a product or service that helps the Drupal community build, publish, optimize and run amazing sites. This programs helps participating companies educate the community about their tools, third party software integrations, and other services that help Drupalers lead in web development.

Program fees support the Drupal.org Product and Engineering Team, which makes significant improvements to Drupal.org, so together we can collaborate more easily and accelerate Drupal's innovation. Technology Supporters get visibility in the Drupal community via Drupal.org, DrupalCon events, and Drupal Association communications.

4 DrupalCon Sponsorships

DrupalCon is the heartbeat of the Drupal community, an expression of our software innovation, our commitment to collaboration, and our extreme nerdiness. International events take place each year in North America, Europe, and in one emerging market, where thousands convene to connect with each other and accelerate the Drupal project.

We love Drupal Camps, and hope you do too, but DrupalCon is the only way to get a full representation of the community in one event. It brings together developers, site-builders, designers, project managers, business owners, and CMS decision-makers from all over the world.

Sponsorships are a great opportunity to show and tell the international community, face-to-face, what you offer and the difference you can make. Our Sponsor Packages are designed to help your business with

- Networking
- Lead generation
- Branding
- Talent recruitment
- Showcasing your modules and Drupal success stories
- Giving back and supporting the community

5 Drupal.org Advertising

Drupal.org is the community's home and collaboration center. Thanks to Drupal's global appeal, Drupal.org gets over 1.8 million unique visitors every month.

We offer sidebar ads on several pages so you can reach your target audience. To make sure ad opportunities are contextual and maximized, our promotional programs place relevant ads on more than 20 page types. There are landing pages for the C-Suite, marketers, developers, administrators, and more.

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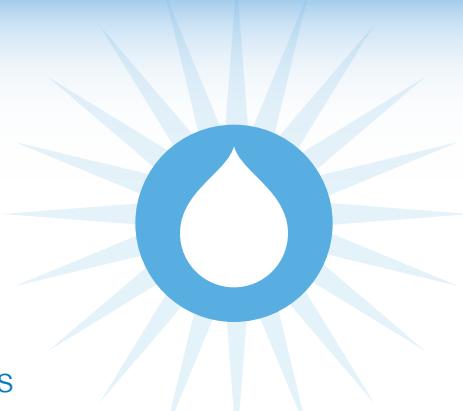
6 Drupal Jobs

Drupal Jobs is where Drupal talent and the organizations looking to hire great talent meet. It's the only Drupal career site affiliated with the Drupal project. It's also the only job site that is 100% Drupal. Less expensive than Dice and LinkedIn, it offers great visibility and branding opportunities, which turn your advertising and recruiting dollars into efficient, concentrated investments.

It's spam-free and sponsored by the Drupal Association, so your listings and ads are in a highly credible environment. And because it's a Drupal-specific paid board, you don't have to wade through irrelevant seekers. It's your one-stop shop for finding Drupal talent and, in turn, growing the impact you have on the Drupal community.

Proceeds benefit the Drupal project, its community, and the programs that support them.

7 Drupal.org Hosting Listings

Qualified hosting companies can expand their reach and advertise their offerings via the centralized Drupal marketplace. All the funds raised from these listings help the Drupal Association pay for Community Grants, DrupalCon Scholarships and Drupal.org improvements.

The Drupal Hosting Listings are made up of six kinds of hosting services:

- Shared Hosting
- Managed/Enterprise
- Cloud
- VPS (Virtual Private Server)
- Dedicated
- Reseller

Contact Us Today

The Drupal Association has a strong following within the Drupal community, and we work with our partners so they can leverage our channels. Don't miss out on opportunities to support Drupal and promote your services.

Contact us at sponsor@association.drupal.org today!

Some of Our Supporters:

https://assoc.drupal.org

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