

On this page you will find guidelines and advice on how to submit a website case study to Drupal.org. We'll explain the difference between a community case study and a featured case study, and how to prepare for both. Please read the whole page so that you are clear about what you're expected to do.

Links to appropriate pages are placed throughout the guidelines and, for convenience, at the foot of the page.

## Overview

A case study is a detailed presentation of how a well-crafted innovative website or application was built using a currently supported version of Drupal.

All submitted case studies will appear in the [Community showcase](#), and anyone can submit one— with the site owner's permission, of course.

The [Featured showcase](#) contains high quality case studies which have been reviewed and promoted from the Community showcase by Drupal.org moderators/reviewers. Featured case studies appear also in the "Sites made with Drupal" block on the Drupal.org homepage.

Anyone can initiate the "promotion" process by raising an issue in the Webmasters project after they have submitted a case study to the Community showcase. Or, a moderator may initiate the process if they find an impressive community case study. Further details can be found in the **Request to promote a case study to Featured showcase** section below.

To ensure consistent quality there are minimum requirements for both community and featured case studies.

## Minimum requirements for a community case study

Use this checklist as a starting point for your case study:

- The website is live, well-maintained and has regular content updates.
- The website is visually appealing.
- The website does not generate any error messages.
- The website does not contain broken images or broken pages.
- The website is a positive example for others to learn from.
- The case study contains sufficient detail in all required fields.
- The case study follows appropriate guidelines.

## Case study submission form

Use the fields provided on the [case study submission form](#) to describe why Drupal was chosen as a solution and the customizations that make your project special. The case study must contain sufficient technical detail, but should be written in a way that non-technical readers can understand it.

Overall, ensure the case study content adheres to Drupal.org [content guidelines](#).

## Field-by-field guidance

**Project name** - Do not use words such as "case study" or "success story". Do not use your company name. Use only the name of the site you are writing about.

**Primary screenshot** - Use the homepage or a visually striking screenshot, with clear labelling or branding.

- Format: PNG
- Minimum width: 620px
- Height must be equal to at least 70% of image's width for screenshots to look good with various ImageCache presets we use
- No drop shadow or outer glow
- Please include alternate text

**Sectors** - Choose one or more appropriate sectors.

**Why Drupal was chosen** - Specifically, why Drupal was chosen over other software.

**Brief overview** - Provide an overview of the project.

**Completed Drupal site or project URL** - Self-explanatory.

**Describe the project** - Discuss the project's goals, requirements, major milestones, outcome, timeline and project management approach used.

**Modules/Themes/Distributions** - Use the autocomplete widget to select significant modules, and expand on their use in the text area that follows. The Drupal platform is greatly enhanced by the availability of so many contributed modules, themes and distributions. The reader will benefit from a greater understanding of what other developers and themers selected and why. This also rewards contributors.

**Community contributions** - Highlight any contributions fed back into the community as a result of this project. Include patches, modules, themes, documentation, new community members and anything else of benefit to the Drupal community.

**Organizations involved** - Use the autocomplete widget if they exist on Drupal.org as organization nodes, otherwise use the Project team text field below.

**Team members** - Use the autocomplete widget if team members or significant contributors are Drupal.org users, otherwise use the Project team text field below.

**Project team** - Use this text area to record organizations or team members not registered with Drupal.org. Additionally, a reader who might be evaluating a project may consider FOSS (Free and Open Source Software) to mean totally free, but teams cost money. You may explain here how many developers, designers, project managers, etc. were involved with the project and how they contributed to the outcome.

**Additional screenshots** - Upload two or three additional screenshots of other web pages or significant site features. See Primary screenshot above for image format and dimensions. For these additional screenshots we are a little more relaxed about drop shadows and other similar styling.

### **Minimum Requirements not met**

If, after reading these guidelines, you conclude that your project or proposal will not meet the minimum requirements you can still get community feedback on a Drupal website you have built, or are associated with, by posting a link in the [forum](#).

When to share your site in the forum:

- You just want to know what people think.
- The website is a fairly standard configuration of a Drupal installation.
- The website uses a common theme.
- You are unable to submit a detailed write-up of the project.

In fact, you should consider posting a link in the forum even if you do submit an acceptable case study.

If you submit a community case study which the review team believes does not meet the minimum requirements, does not follow the guidelines or contains little or no technical detail a moderator may suggest ways that it can be improved by posting a comment and by personal contact form. If there is no response within seven days the case study may be unpublished. Remember, one of the primary goals of a case study is to help enlighten the reader.

### **Minimum requirements for a featured case study**

The case study must meet the minimum requirements of a community case study, and:

- The website uses a custom theme (can be built off a base theme).
- The website is an outstanding example of a Drupal installation. This means it's pushed the boundaries of performance, design, interaction, customization or third-party integration.
- You, or a community-recommended writer or volunteer, are able to submit a detailed write-up of the project.

Ideally, the project will have contributed something to the Drupal community in one way or another.

If you don't have in-house staff to write your case study, you can outsource to one of our community-recommended writers or volunteers:

[Blue\\_Jumpers\\_Filip](#)  
[kwseldman](#)

### **Request to promote a case study to Featured showcase**

If you believe your case study meets the minimum requirements for the Featured showcase, or if you believe it can get there with a little help, you may [create an issue in the Webmasters project](#) so it can be reviewed for promotion.

Use the following options when creating an issue:

- **Component:** Front page promotion
- **Category:** Task
- **Title:** Promote [case study title] to Featured
- **Description:** Say a little something and include a link to your case study
- **Required tag:** "case study promotion"

When the issue is submitted two or more reviewers must agree that the website (and case study) deserves a place in the Featured showcase.

Moderators will review your case study and may suggest corrections to grammar, formatting, content, images etc. They will also look over the website/project using a variety of browsers or devices and report back any issues they find.

If you need help, feel free to ask in the issue. But do please be patient; the whole process may take time to complete.

The Drupal.org homepage block "Sites made with Drupal" shows random case studies from the ten most recently accepted featured submissions. If your case study is promoted to the Featured showcase you don't need to do anything else to get it on the homepage.

### **Updating the issue status field for promotion requests**

While work is being done to bring a case study up to Featured showcase standard the issue may flip-flop between "needs review" and "needs work".

#### **Needs review**

A case study writer may change the status to "needs review" after completing specific tasks asked of them by a member of the case study team.

A reviewer may apply a status of "needs review" if they are awaiting input from a co-reviewer.

#### **Needs work**

A reviewer may change the status to "needs work" when a specific task has been identified and communicated to the case study writer.

A case study writer also may apply a status of "needs work" if they want to clearly indicate that they are aware of specific tasks that require completion before a further review.

#### **Reviewed & tested by the community**

A reviewer will apply a status of "reviewed & tested by the community" (often abbreviated to RTBC) when two or more reviewers believe the case study is ready for promotion.

#### **Fixed**

A status of "fixed" will be applied to the issue by a Drupal.org maintainer when the case study has been promoted.

## **Finally: Get involved**

If you would like to help the case studies team review, write and promote case studies to the Featured showcase take a look at our [team wiki page](#). Check out the guidelines, add yourself to the list of team members and start reviewing!

## **Important links**

Community showcase

<http://drupal.org/case-studies/community>

Featured showcase

<http://drupal.org/case-studies>

Show off your Drupal site in the forum

<http://drupal.org/forum/25>

Community case study submission form

<http://drupal.org/node/add/casestudy>

Drupal.org content guidelines

<http://drupal.org/style-guide/content>

Request promotion of a case study to Featured showcase

<http://drupal.org/node/add/project-issue/webmasters>