



Meeting of the D.A. Board of Directors

23 February 2023

Attendees

Staff

Tim Doyle
Tim Hestenes-Lehnen (during CEO
Update)

Nick Veenhof
Nikhil Deshpande
Nikki Flores
Rahul Dewan

Board

Bjarney Sonja Breidert (Baddy), Chair
Dries Buytaert
Owen Lansbury
Tiffany Farriss
Mike Herchel

Apologies

Lynn Capozzi
Ryan Szrama

The December virtual meeting of the Drupal Association Board of Directors opened on Thursday, February 23, 2023 at 4:00 PM GMT.

In attendance: 9 current board members attended along with the CEO, Tim Doyle and CTO Tim Hestenes-Lehnen (except for Executive Session).

Agenda

1. Kickoff & Welcome (Baddy)
2. Review of Minutes and Board Actions (Tiffany)
 - a. December 15, 2022 Meeting * ([Exhibit](#))
 - b. DA Finance Policy * ([Exhibit](#))
3. Strategic Plan ([Exhibit](#))
 - a. Vision/Mission
 - b. Discussion of Objectives, Goals, & Strategies
 - c. Board Working Groups for each Objective

4. Mautic Proposal ([Exhibit](#))
5. Open Web Manifesto
 - a. Working Draft ([Exhibit](#))
 - b. Community Survey Results ([Exhibit](#))
6. Executive Session ([Exhibit](#))
 - a. DA Updates
 - b. CEO 90 Day Report
 - c. CEO 2023 Annual Goals
7. Informational Items
 - a. [Finance Committee Report](#) (Owen and Angie Sabin)
 - b. [Engineering Update](#) (GitLab, AutoUpdates/Project Browser, D9/10 updates)
 - c. [DrupalCon Pittsburgh Update](#)

Minutes, motions, and actions

- ★ items denote motions.
- items denote follow-ups required.

Review and approval of minutes

Tim D.: shared December 15 minutes for approval and release.

★ Motion by Owen Lansbury and seconded by Nick Veenhof.
Motion approved by unanimous voice vote.

Tim D.: reviewed the Summary of 2023 Financial Policy Changes for board review and approval. These changes make updates to language about financial policies, but not practice.

★ Motion by Tiffany and seconded by Baddy.
Motion approved by unanimous voice vote.

Strategic Plan

Tim presented the draft strategic plan. Lots of good feedback from the board. Next steps: it will be simplified; the Executive Committee will work to update vision and mission statements; those revisions on goals and strategies will be socialized with the board before voting in June.

Baddy encouraged the Board to signal its alignment around the objectives of the strategic plan, but not the mission and vision. Mike, Nick, and Rahul shared their thoughts. The Board expressed its alignment

and consensus around the objectives (1) Product innovation; 2) Product marketing; 3) New sources of funding). The staff will use this consensus to move forward (as items #1 and 2 are new). Staff will do a rapid iteration on the language of the objectives to sharpen their clarity, particularly around the audience. The board review will review the final language proposal and vote to approve by email before public release.

★ No motion.

Baddy introduced the board committees (innovation, marketing, fundraising/philanthropy; finance; nominating; community) and requested Board members to expect and respond promptly to a forthcoming email with their areas of interest.

Financial Committee Report

Tim presented the financial report (in Angie's absence). No questions or discussion.

Mautic Proposal

Tim presented and the board discussed the Mautic proposal. Tiffany, Baddy, Mike, Owen, Dries, Nick, Nikil, Rahul, and Tim shared their thoughts about the terms.

★ Motion to approve the DA to move forward with sponsorship of the Mautic Project and CEO negotiate final terms inclusive of direction of the board during this discussion. Seconded by Nikil. Motion passed 6-2-1.

For: Rahul, Nikil, Tiffany, Baddy, Nick, Nikki Nays: Owen, Mike. Dries abstained.

→ Tim D. authorized to negotiate final terms.

Open Web Manifesto

Tim H-L. provided an update on the status of the Open Web Manifesto. This is an initial direction, not a draft. The draft when completed will be circulated with the board. Board welcomed to submit feedback to Tim H-L specifically concerns about a) any language that is contrary to the board's vision or b) anything that might be missing.

Before Tim H-L left the meeting, the board celebrated the recent engineering releases-- huge wins for the project!

Executive Session

The Board entered into Executive Session at 5:50 PM GMT. The Board received an update from CEO Tim Doyle and discussed the 90-day report (due to time). Baddy reminded the board about the retreat before DrupalCon Pittsburgh -- expect an email about this as well. The Board left Executive session at 6:08 PM GMT.

Close

The meeting closed at 8:05 PM GMT.

Respectfully submitted by Tiffany Farriss

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Secretary, Drupal Association Board of Directors

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